

# OUR GOAL IS TO HELP DEALERS ACHIEVE SUSTAINABLE, LONG TERM ROI

Dynatron Software helps solve a problem most dealers didn't even know they had, revenue leaks within the Service Department. By fixing revenue leaks and finding new hidden revenue opportunities, Dynatron makes data actionable to optimize pricing, maximize CP ELR, and improve profitability and retention. Virtual expert fixed ops coaches leverage proprietary advanced analytics, comparative market data, and best practices to drive real financial results, generating in 2023 an average of **\$250k of additional revenue within the first year**. Dynatron has over 27 years of Fixed Ops experience, works with over 3,800+ dealers nationwide, and comes with a **3:1 ROI guarantee**.

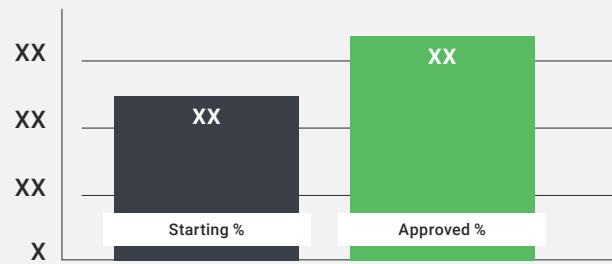
Dynatron's expert Coaching results in significant and lasting CP ELR gains.

AVG CP ELR INCREASE: \$X.XX



Unlock lost revenue with warranty parts markup increase filing services.

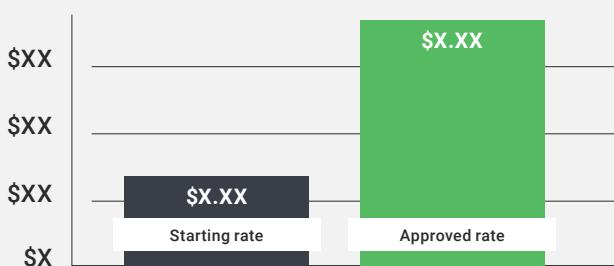
INCREASE IN PARTS MARKUP: XX%



 **PriceSmart**

Unlock lost revenue with warranty labor rate increase filing services.

AVERAGE INCREASE: \$X.XX



The average Dynatron customer sees an ROI of X in their first year.

**X%**

Client retention YOY

**\$X**

Average ROI YOY



**Get your 3:1 ROI Guarantee**

1. Point your phone's camera app at the code.
2. Tap the link on your screen.
3. Give us your contact info and we'll be in touch!



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